

The two-day, two-track Streaming Summit will cover business and technology topics including bundling of content; codecs; transcoding; live streaming; video advertising; packaging and playback; monetization of video; cloud-based workflows; direct-to-consumer models, the video ad stack and other related topics. The session formats will be fireside chats (2 speakers), best practices technical presentations/case studies (1 speaker), and round-table sessions (4-5 speakers).



PLATINUM SPONSORSHIP | \$14,000

- Guaranteed speaking spot on a round-table panel (topic and format to be agreed upon by Dan Rayburn)
- Dedicated real-time social media coverage of your speaking spot across Dan Rayburn's social platforms
- Pre/post-show promotion of two (2) pieces of editorial content chosen by the sponsor across Dan Rayburn's social platforms
- Platinum-level sponsor recognition included within Streaming Summit marketing promotions (email, social, web, etc.)
- Data from all attendees scanned at the Streaming Summit and Streaming Mixer (NAB will share within 7 business days following the close of the event)
- Opportunity to place one retractable banner in each session room (banners provided by sponsor)
- Four (4) Streaming Summit conference registrations for clients or staff; includes Exhibits Pass access to NAB Show (Sponsor must register online with the codes assigned by NAB)

GOLD SPONSORSHIP | \$12,000



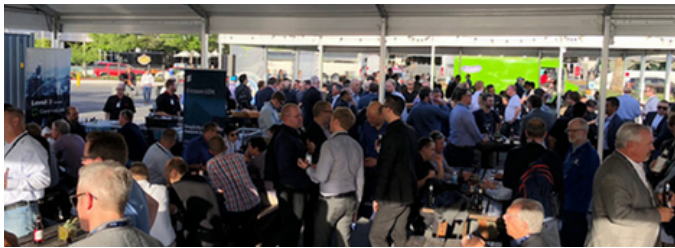
- 30-minute case-study presentation (no product demos allowed, must name customer, highlight problem solved and be approved by Dan Rayburn)
- Gold-level sponsor recognition included within Streaming Summit marketing promotions (email, social, web, etc.)
- Data from all attendees scanned at your session and the streaming mixer (NAB will share within 7 business days following the close of the event)
- Opportunity to place one retractable banner in each session room (banners provided by sponsor)
- Two (2) Streaming Summit conference registrations for clients or staff; includes Exhibits Pass access to NAB Show (Sponsor must register online with the codes assigned by NAB)

SILVER SPONSORSHIP | \$5,000



- Silver-level sponsor recognition included within Streaming Summit marketing promotions (email, social, web, etc.)
- Data from any (1) session of your choice scanned at the Streaming Summit (NAB will share within 7 business days following the close of the event)
- Opportunity to place one retractable banner in each session room (banners provided by sponsor)
- Two (2) Streaming Summit conference registrations for clients or staff; includes Exhibits Pass access to NAB Show (Sponsor must register online with the codes assigned by NAB)

STREAMING MIXER SPONSORSHIP | \$7,000 5-6:30 p.m. | Monday, April 17 | West Hall Terrace



- Data from all attendees scanned at the Streaming Mixer (NAB will share within 7 business days following the close of the event)
- Logo placement on signage at the Mixer entrance and within bar signage
- Sponsor recognition included within Streaming Mixer marketing promotions (email, social, web, etc.) produced by Dan Rayburn and NAB Show
- Verbal acknowledgment by the Conference Chairman during the Streaming Summit promoting the mixer
- Pre/post-show promotion of (1) piece of editorial content chosen by the sponsor across Dan Rayburn's social platforms
- Opportunity to place two retractable banners at the Mixer (banners provided by sponsor)
- Opportunity to provide branded promotional items during the Mixer (item must be pre-approved by NAB and supplied by sponsor)

Interested in customizing your sponsorship package?

Contact us to learn about other sponsorship opportunities including private receptions at the Streaming Experience area on the show floor, podcast interviews and video interviews.