



**Monty Sarhan**  
**CEO**



# Europe's Newest Streaming Service

The Best of Hollywood  
& Local Entertainment



50/50  
Joint Venture



22 Markets  
19 Languages



Live everywhere  
since March '23

# skySHOWTIME



ILLUMINATION



peacock

sky



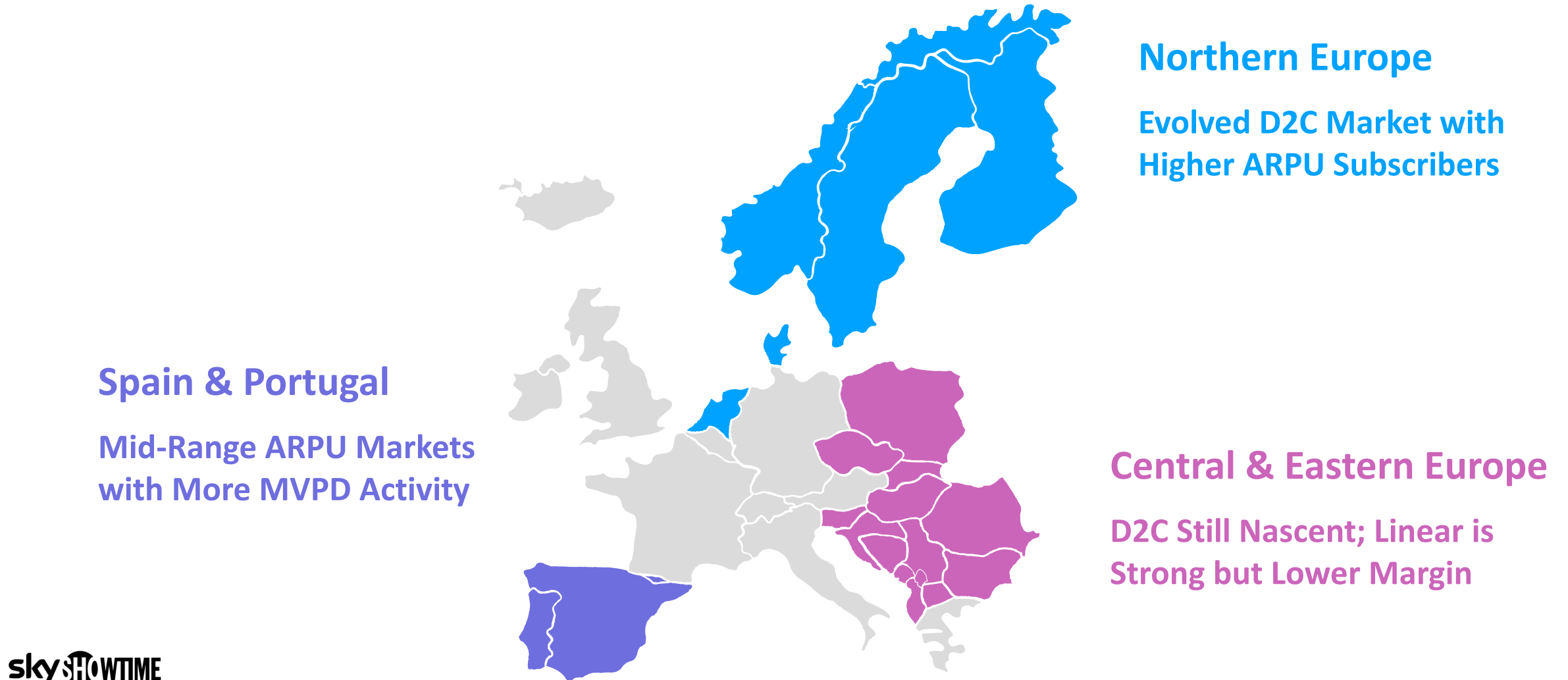
NBCUniversal



nickelodeon

# Diverse Markets = Different Strategies

Our markets are different in terms of socio-economics, culture, language, and viewing habits. But they share one thing in common: streaming is growing.





# The Best of Hollywood & Local Entertainment



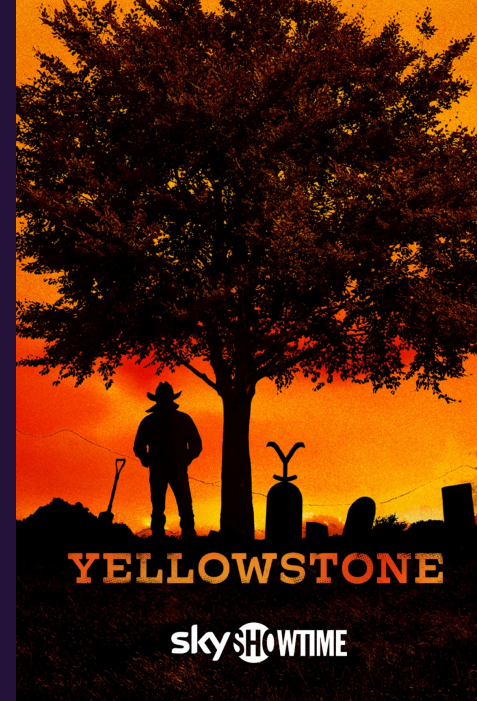
**ALMOST 50%  
HOLLYWOOD BOX  
OFFICE**



**30 ORIGINALS BY END  
OF 2025**



**NEW & EXCLUSIVE  
US SERIES**



**YELLOWSTONE: MOST  
WATCHED SERIES  
SINCE LAUNCH**



**DAY OF THE JACKAL:  
BEST PREMIERE,  
WATCHED BY >25%**